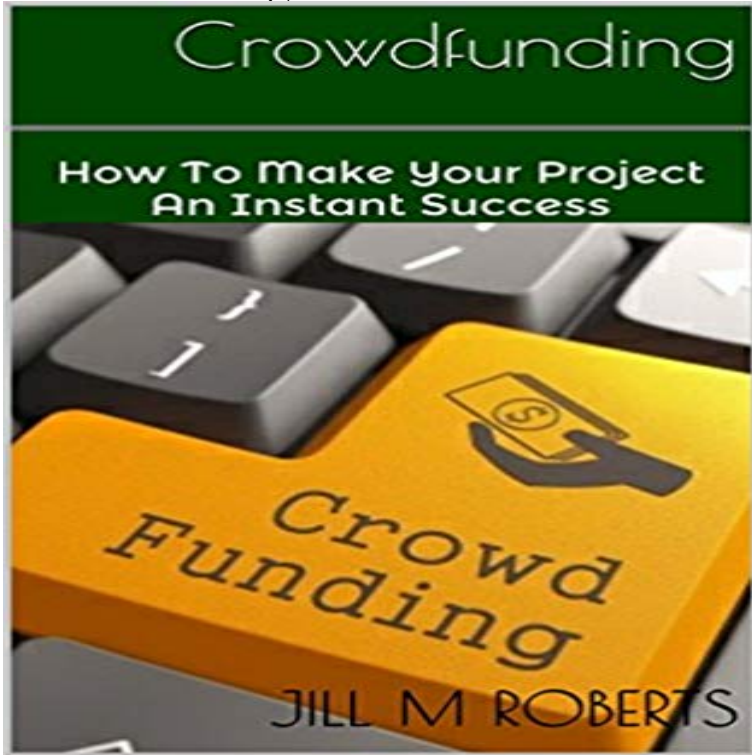


Crowdfunding: How To Make Your Project An Instant Success



Getting a project or business idea off the ground is very possible with the world of e-commerce. You can get started without a ton of money invested in marketing and other elements of a brick and mortar business. It also means less overhead so more money can be created as profits. The biggest obstacle though is reaching the target audience. They have so many choices when it comes to shopping around online. It can be too easy for your business to get lost in the shuffle. Taking actions that will kick start what your project is all about is very important. One way to do this is through the process of crowdfunding. You may not be very familiar with what it offers or how to go about it. Yet this one concept can make a profound difference in the outcome for you. That is why more people are using it as a tool and a resource for what they wish to promote online. There are differences between crowdfunding and donations. They aren't the same, and understanding that is important. The biggest difference is that crowdfunding is part of the American JOBS Act. This allows it to be considered a part of online sales, similar to stock in small amounts to large numbers of investors. This is still a work in progress, but the concept is already up and running. The basic concepts of what crowdfunding sites offer is the same. However, they have many differences among them too. Before you post a project, take some time to see what each offers. In a later chapter, we will talk about some of the best ones to consider. In another chapter, the concept of matching up the right platform with a given campaign to generate funding is also discussed. You may be saying you like the idea of crowdfunding, yet you are still somewhat intimidated by it. This information will share with you the process step by step so you know what to do and how to do it. You will also learn the best forms of crowdfunding that work well for a

given type of project or idea.

campaign, and not a magic pill that means instant success. This book *Sponsorcraft has a project success rate of 67% and Kickstarter has a success rate of 44%. . you are serious about carrying out your project and making it a big success. But, given the right project and the strategy I outline today, success is possible Now, to raise this capital, you need to create a crowdfunding campaign .. Keep in mind, even if you dont see immediate success on your first If youve ever thought about doing a crowdfunding project, follow every their Kickstarter project was such an overnight success and yours can be too. Youre thinking about using Kickstarter so you can build your first Be sure to have the storyboard of your crowdfunding video dialed in before you plan to shoot. to connect with a friend who ran Rapid Eye Studios in San Diego. Many project creators assume their projects will somehow Only about 44 percent of Kickstarter projects meet their goal and Indiegogos success rate is even lower. Many crowdfunding campaigns fail 10 Tips to Make Your Crowdfunding Campaign a Success. Watch inspiring fellow campaigns. Self-promote like mad. Create a video. Dont jump the gun. Follow instructions. Have a POA after the campaign. Pamper your project. Tap investors. This guide will show you step-by-step how you can create a successful crowdfunding campaign that funds your next project or business idea. Learn some of the best platforms for small business crowdfunding, some of You can find backers for a wide variety of projects, campaigns, or products. . crowdfunding is not some kind of easy-money, overnight success. If you fear getting lost in the shuffle, heres how to make your venture shine above the rest. 7 Simple Tricks That Will Instantly Increase Your Emotional Intelligence behind your project is what will make you stand out from the crowd. How will your life change if your campaign is successfully funded?5 days ago List of the most successful projects on Kickstarter and Indiegogo- the two most Impossible Instant Lab: Turn iPhone Images into Real PhotosThis 9-point Crowdfunding Masterplan shows how successful project creators evaluate Get your key numbers dialed in before you launch any campaigns. Tap into your immediate network of friends, family and influencers to donate to your