

Interpretive Master Planning: Volume 1 - Strategies for the New Millennium



Interpretive Master Planning presents - in two comprehensive volumes - a wealth of information on how to plan and design interpretive facilities and services. John Veverka's lively text uses anecdotes, case histories and interactive examples to illustrate every aspect of the interpretive process: from how to decide exactly what to interpret, and how best to do it, through to effective planning, implementation - and very much more. Interpretive Master Planning is the most comprehensive reference book on the subject - over 650 pages in two volumes - an invaluable resource for designing interpretation that really works. Here is knowledge based on years of national and international interpretive planning projects with parks, museums, commercial attractions and a variety of other agencies. This is a classic work by an author who does interpretive planning every day. - Gary R Moore, Program Coordinator, MetroParks, Columbus and Franklin County, Ohio.

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