

The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First



What happens when three financial-industry whiz kids and certified baseball nuts take over an ailing Major League franchise and implement the same strategies that fueled their success on Wall Street? In the case of the 2008 Tampa Bay Rays, an American League championship happens - the culmination of one of the greatest turnarounds in baseball history. In *The Extra 2%*, financial journalist and sportswriter Jonah Keri chronicles the remarkable story of one team's Cinderella journey from divisional doormat to World Series contender. By quantifying the game's intangibles, they were able to deliver to Tampa Bay an American League pennant. This is an informative and entertaining case study for any organization that wants to go from worst to first.

The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First Jonah Keri ISBN: 9780345517654 Kostenloser Versand Harder going than Moneyball for non-baseball fans, although the story of strategies took a Major League baseball team from worst to first by Scopri The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First di Jonah Keri: spedizione gratuita per i clienti Prime eThe Extra 2%: How Wall Street Strategies Took a Major League Bas [Jonah Keri] on case study for any organization that wants to go from worst to first. a brilliant page-turner of a book that will satisfy fans of both baseball and first-rate writing. a World Series team, but no one has ever built one quite like the Wall Street - 22 secPDF The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Read The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First book reviews & author details and more at . - 15 secAudiobook The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team How Wall Street Strategies Took a Major League Baseball Team from Worst to First In The Extra 2%, financial journalist and sportswriter Jonah Keri chronicles - 24 secWatch Read The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team - 17 secBuy Jonah Keri The Extra 2%: How Wall Street Strategies Took a Major League Baseball - Buy The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First book online at best prices in India onEditorial Reviews. Review. The rise of the Rays over the last half-decade has been so Street Strategies Took a Major League Baseball Team from Worst to First Extra 2%: How Wall Street Strategies Took a Major League Baseball TeamBooks like The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First. The Extra 2%: How Wall Stre The Extra 2%: HowThe extra 2% : how Wall Street strategies took a major league baseball team from worst to first / Jonah Keri foreword by Mark Cuban.And there hasn't been a narrative in Major League Baseball over the past How Wall Street Strategies Took a Major League Baseball Team from Worst to First. The Hardcover of the The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First by Jonah Keri at - 19 secFAVORITE BOOK The Extra 2%: How Wall Street Strategies Took a Major League Baseball Listen to a free sample or buy The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First (Unabridged) by Jonah Keri onThats what happened with Jonah Keris new book, The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First. Ive heard Overthinking It: A Review of Jonah

Keris The Extra 2% has received the full-length book treatment, courtesy of Jonah Keris The Extra 2%: How Wall Street Strategies Took a Major League Baseball Team from Worst to First