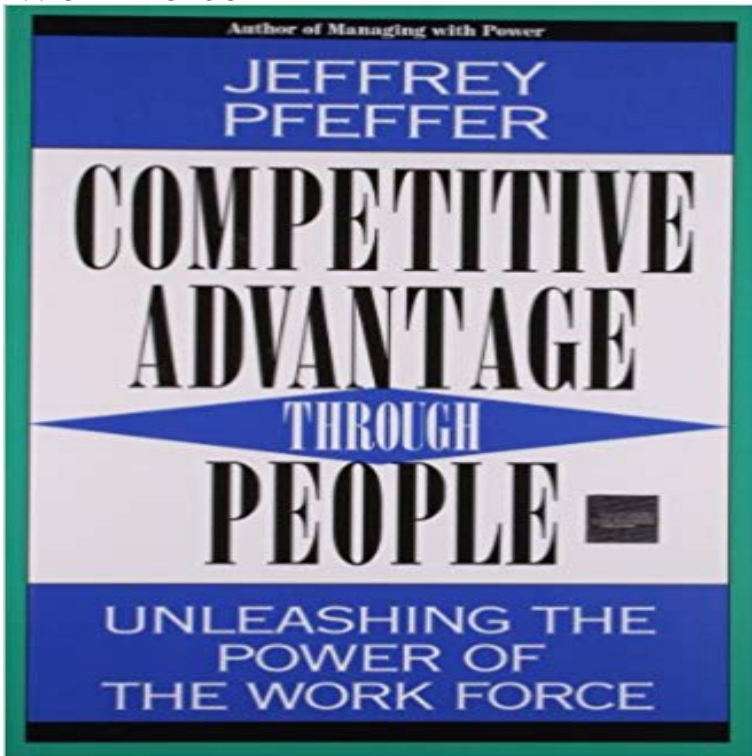


Competitive Advantage Through People: Unleashing the Power of the Work Force



Explores why - despite long-standing evidence that a committed work force is essential for success - firms continue to attach little importance to their workers. The answer resides in a complex web of factors based on perception, history, legislation, and practice that continues to dominate management thought and action.

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